

Managing Your Dollars In a New Economy

Sharpen Your Tools for Financial Success

The recession is changing the way all of us view our businesses. Both the cost of running a business and the time to close a sale are increasing, putting a strain on cash flow. Being a successful entrepreneur today means knowing exactly what it takes to run the business and where each dollar goes. Designing profitable growth models, attracting affordable capital, developing efficient infrastructure and competing regionally, nationally and globally are today's keys to success.

Even though the recession will end, this new business landscape will not. Profitability will be achieved only with vigilant financial management and carefully conceived growth strategies. If you own, manage or want to start an entrepreneurial business, now is the time to sharpen the tools in your financial toolbox.

Seminar Highlights

- Interactive presentations modeled after the real world of business
- A seasoned facilitator who has walked in the shoes of entrepreneurs and provided professional advice as a CPA, lawyer and management advisor
- Hands on case studies, exercises and demonstrations that reinforce financial management fundamentals, tactics and strategies
- Free flow and exchange of ideas and experiences
- Coordinated curriculum, manual, handouts, and presentation tools

Date
Time
Place
Cost
How to Register

Seminar Components

Key Challenges in New Economy

- Monetizing emerging opportunities
- Shifting economic drivers
- Tailoring strategic planning

Improving Profitable Growth

- Beyond breakeven
- Innovative pricing techniques
- Instilling peak performance

EZ Breakdown Analysis

- Streamline financial review
- Earnings & net worth indicators
- Cash flow forecasting
- Short-hand metrics
- Red flags

Accelerating Cash Flow

- Reducing your operating cycle
- Maximizing operating cash
- Critical diagnostic tools

Attracting Financing

- Elevated funding prerequisites
- Quantifying financing needs
- Banking your deal

MEGA Success Partners, Inc.

Louis G. Hutt, Jr. – accountant, attorney, entrepreneur, author and radio personality – is the force behind MegaSuccess Partners and MegaSuccess Training. During the past decade, Lou has facilitated hundreds of *MegaSuccess* seminars and taught small and minority business owners techniques and strategies for increasing their financial returns, enhancing business growth and realizing business goals.

This was the best thing that could have happened to me to help make our business grow!

- MegaSuccess Training Attendee